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Cisco lance l'architecture « Borderless Network » et inaugure l'ère des réseaux sans limites avec sa nouvelle génération d'Integrated Service Router (ISR)

- Cisco lance sa nouvelle architecture Borderless Network et un plan en cinq phases afin de faciliter la fourniture de services et d'applications à tous, où qu'ils se trouvent, sur tout type d'appareil et à tout moment, en toute transparence et de manière fiable et sécurisée.
- La première brique de cette nouvelle architecture lancée aujourd'hui est la deuxième génération de son Integrated Service Router, l'ISR G2.
- Le Cisco ISR G2 permet aux entreprises et aux fournisseurs de services de simplifier et d'échelonner la livraison à la demande de services réseaux professionnels, tels que la vidéo et les applications collaboratives.
- L'architecture Cisco Borderless Network combine les technologies sans fil, de routage, de commutation et de sécurité Cisco dans une infrastructure réseau plus fortement intégrée. Cette architecture permet aux entreprises de tirer parti de l'utilisation croissante de la vidéo, des applications collaboratives et d'autres services réseau plus efficacement et de les distribuer au sein de leurs systèmes d'information.
- Grâce à cette architecture, les responsables IT peuvent plus facilement gérer, échelonner, gouverner et protéger leurs réseaux tout en renforçant la synergie entre les utilisateurs, les appareils, les applications et les processus métier.

Cisco Ushers in Borderless Networks Era With Next Generation Of the Integrated Services Router

Cisco Integrated Services Router Generation 2 Helps Businesses Deploy On-Demand Video, Mobility, Security, and Other Services to Achieve Greater Cost Savings

SAN JOSE, Calif. – Oct. 20, 2009 – To address evolving IT needs around increasingly distributed, collaborative workforces, Cisco® today introduced its Borderless Networks architecture and a five-phase plan designed to help deliver services and applications to anyone, anywhere, on any device, at anytime – seamlessly, reliably, and securely. As the first proof point of its Borderless Networks architecture, Cisco announced the second generation of its Integrated Services Router, the ISR G2.

The Cisco ISR G2 helps businesses and service providers simplify and scale delivery of on-demand, networked business services like video and collaborative applications at branch offices. It serves as a natural part of the Cisco Borderless Networks Architecture, which combines the company's routing, switching, wireless, and security technologies into a more tightly integrated networking infrastructure that allows businesses to embrace the growing use of video, collaborative applications, and other networked services more efficiently and deliver them across their enterprises.   With Borderless Networks, information technology managers can more easily manage, scale, govern, and protect networks while tightening the synergy between users, devices, applications, and business processes.
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Highlights

The Cisco ISR G2 portfolio is built on the company's 25-year routing heritage. It offers as much as five times the performance of its predecessor, the Cisco ISR, the industry's most widely deployed router with more than 7 million units sold since it was introduced in 2004.

- **Business Video:** With business video adoption expected to climb to 77.6 percent by 2012 (Cisco VNI Research), and with video proven to play a key role in enabling business innovation and better customer service, the video-ready architecture and new video digital signal processors in the ISR G2 will be key to delivering medianet capabilities essential to the Borderless Networks experience.

- **Service Virtualization with an "on-demand" service delivery:** Borderless Networks solutions decouple hardware and software so that virtual services can be remotely deployed and managed. The ISR G2 implements this with the innovative Services Ready Engine, which lets businesses dynamically deploy services in branches without costly onsite support. The ISR G2 services module comes with up to 1TB of on-board storage, which is useful for video surveillance deployments, and supports up to seven times the performance of the previous network modules.

- **Operational Savings:** The Cisco Borderless Networks Architecture delivers Cisco EnergyWise across multiple platforms to empower organizations to better manage their power consumption and costs through increased visibility and policy-based controls. ISR G2 extends this capability to the branch office with a new family of integrated EnergyWise compliant switch modules and slot-based power control.

- **The Borderless Experience:** The Cisco Borderless Networks Architecture breaks down boundaries between location, device, and application. As applications and services are increasingly offered and consumed from beyond the enterprise perimeter, a new approach will be required. The ISR G2 enables sophisticated premise-based services while extending mobility, security, and performance to users, no matter where the user or application is located.

Product Highlights:

The Cisco ISR G2 is a full portfolio of routers designed to securely and cost-effectively deliver a range of concurrent services and applications from the virtual office, to secure mobility, to customizable applications, to secure collaboration, and ultimately scalable rich-media services like Cisco Telepresence, video streaming and digital signage.

- **Cisco 3900 Series Integrated Services Router:** The flagship of the ISR G2 portfolio, these routers provide high availability, investment protection, performance and scalability, while offering unparalleled total cost of ownership savings and network agility through the intelligent integration of market leading security, switching, unified communications, video, wireless, WAN optimization and application services.

- **Cisco 2900 Series Integrated Services Router:** The mid-range of the ISR G2 portfolio offers superior value by delivering market leading security, switching, unified communications, video, wireless, and application services, while providing cost effective industry-leading investment protection.

- **Cisco 1900 Series Integrated Services Router:** The Cisco 1941 is a compact-modular router delivering a broad set of connectivity options including new 802.11n wireless local-area network capabilities, in addition to market leading services such as security, switching and wireless all in a desktop form factor.

- **Cisco IOS™ Release 15:** The ISR G2 portfolio ships with Cisco IOS Release 15.0(1)M, a new software version delivering enhanced security, voice, manageability and IP services for a more consistent user experience and improved operational efficiency. A single Universal Image with license-based activation simplifies operations and feature selection through easy software management which enables faster deployment of Borderless Networks services. A trial software license is also available.
- **Building Medianet Technologies:** The ISR G2 Series is medianet-ready, helping businesses and service providers optimize the delivery of rich media applications. Cisco is also introducing the Enterprise Medianet Foundation Architecture, which enables rich media collaboration across networks. Powered in part by the ISR G2, medianets will deliver the next generation of video experiences resulting from high-definition and innovative rich media applications.
- **Related Customer Training:** To help customers capitalize on the ISR's new medianet capabilities, Learning@Cisco is introducing new skill-building offerings for IT professionals working with Cisco video and collaboration technologies. Available in late 2009, these new certification and training offerings will help IT professionals design, implement, and configure video and medianet solutions.
- **ASR 1002-F Router:** Cisco is also introducing a new platform for its Aggregation Services Router – ASR 1002-F, delivering small-scale highly secure WAN aggregation and private WAN and Internet Edge for Borderless Networks solutions. The new Cisco ASR 1002-F router is a fixed configuration version of the ASR 1000 Series.

Supporting Quotes:
- **Brett Galloway, senior vice president for Cisco's Wireless, Security and Routing Technology Group***: "Networking has always been at the core of Cisco's business. We have a long history of excellence and innovation in networking and we continue to bring customers new capabilities, including new technologies enabling video, collaboration, virtualization and mobility. Our ISR G2 router line significantly increases our customers ability to capitalize on these key business and technology trends. Our core networking business remains as strategic and as vitally important to us, as it does to those we serve."*

- **Richard Palmer, senior vice president for Cisco's Access Routing Group:** *"Building on Cisco's branch office heritage, the Cisco Integrated Services Router Generation 2 delivers a borderless network experience through service virtualization, new video-ready capabilities and operational excellence.   High-performance, secure collaboration across time zones and devices with rich-media services will allow businesses to meet changing needs and increase employee productivity."*
- **Klaus-Peter Bruns, vice-chairman FIDUCIA IT AG**: *"Streamlining our branch operations has been a major priority for Fiducia IT AG, as our customers demand increasingly sophisticated capabilities to be delivered via the network. The Integrated Services Router Generation 2 helps us meet this objective. The ISR makes it easy to provision and maintain new services, such as video communications and physical security, by allowing us to set application-oriented service level agreements and reduce truck rolls to a minimum."*

Links/URLs
- More on Cisco Integrated Services Routers
- More on Cisco EnergyWise
- More on medianet
- More on Learning@Cisco
- Subscribe to Cisco's RSS Feed

Embedded Video
- Marie Hattar, vice president of Network Systems and Security Solutions at Cisco, highlights the Cisco Borderless Network Architecture.

<object width="560" height="340"><param name="movie" value="http://www.youtube.com/v/o2QIDWY9PJI&hl=en&fs=1&"></param><param name="allowFullScreen" value="true"></param><param name="allowscriptaccess" value="always"></param><embed src="http://www.youtube.com/v/o2QIDWY9PJI&hl=en&fs=1&" type="application/x-shockwave-flash" allowscriptaccess="always" allowfullscreen="true" width="560" height="340"></embed></object>

- Will Scott, director of World Wide Managed Services at Cisco, discusses how the Cisco ISR G2 will benefit service providers.

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- Learning@Cisco
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Technorati Tags: Cisco, Catalyst, ISR, Router, Switch

About Cisco Systems
Cisco, (NASDAQ: CSCO), is the worldwide leader in networking that transforms how people connect, communicate and collaborate. Information about Cisco can be found at http://www.cisco.com. For ongoing news, please go to http://newsroom.cisco.com.

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